

# SHAWN SCHINAULT

Experienced graphic designer seeking a dynamic and forward-thinking creative team. Interested in expanding my experiences, pursuing my career as a senior designer/art director and giving high-fives.

## **EXPERIENCE**

### **CREATIVE DIRECTOR AND CONSULTANT**

Mohawk Jones Creative Services – Reno, Nevada  
(January 2011 To Present)

- Creative designer specializing in creative design solutions and communication for small local businesses

### **SENIOR GRAPHIC DESIGNER**

Peppermill Inc. – Reno, Nevada  
Advertising Department (June 2016 to present)

- In-house designer catering to the creative needs of seven resort destination properties across Nevada
- Initiated year round special event theme development and creative design
- Responsible for original creative entertainment design at EDGE Nightclub
- Design original creative collateral and digital art for regional musical entertainment series
- Refined existing property collateral and signage into a comprehensive system

### **GRAPHIC DESIGNER**

Grand Sierra Resort and Casino – Reno, Nevada  
Marketing and Advertising Department (December 2013 to June 2016)

- Lead Graphic Artist for the creative needs of a world-class destination resort, convention center and casino
- Unified property marketing, print, outdoor advertising and signage into a cohesive brand system
- Executed Grand Theatre venue posters and digital marketing for national headlining entertainers
- Overhauled dining menus for property restaurants
- Oversaw entertainment and venue signage creative design for LEX Nightclub
- Directed property-wide environmental signage redesign and execution

### **FOUNDER AND PRESIDENT**

BAD APPLE COMICS – Orlando, Florida  
(February 2003 to November 2010)

- Conceptualized and executed the creation of an online and multi-store pop-culture focused retail operation

### **MARKETING REPRESENTATIVE AND GRAPHIC DESIGNER**

VCC Graphic Design Group – Orlando, Florida  
(January 2002 to May 2003)

- Represented the Graphic Design Services Group in growing and developing new business opportunities

### **CREATIVE SERVICES GRAPHIC DESIGNER**

Arnold Palmer Golf Management – Orlando, Florida  
(January 2002 to November 2002)

- Intimate in-house design team handling the creative design needs of thirty three golf courses nation-wide

### **GUEST RELATIONS, CUSTOMER SERVICE REPRESENTATIVE AND VIP TOUR GUIDE**

Walt Disney World Company – Lake Buena Vista, Florida  
(January 1996 to January 2002)

- Liaison and Tour Guide for visiting celebrities, executives, VIP's and corporate partners
- Provided immediate customer service in a fast paced and demanding environment
- Special event planning and development

call me: 407.808.1760

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about me: [schinault.com](http://schinault.com)

# SHAWN SCHINAULT

## **EDUCATION**

Academy of Art University - San Francisco, California

Masters Of Fine Art: School of Graphic Design – May 2018

University of Central - Florida Orlando, Florida

Bachelors of Arts, Graphic Design Specialization – August 2010

Valencia College - Orlando, Florida

Associates of Science, Graphic Design Technologies – May 2003

Associates of Arts, General Studies – May 2003

## **AWARDS AND ACHIEVEMENTS**

Shutterstock/AIGA Pixels of Fury contestant and runner-up

Silver Addy Award (local) American Ad Federation

Bronze Addy Award (regional) American Ad Federation

Valencia Community College Annual Student Juried Exhibition Award

## **CREATIVE SOFTWARE SKILLS**

Adobe Creative Suite:

- Illustrator CC
- Photoshop CC
- InDesign CC

Microsoft Office

Social Media Savvy

OSX and Windows platforms

## **ADDITIONAL SKILLS**

Copywriting

Photography

Customer/Client Relations Pro

Voracious Reader

Tin Robot and Rocket Toy Collector

Designer Toy Junkie

Comic Book Fanboy

## **EXTRAS**

AIGA Reno-Tahoe Director of Communications

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about me: [schinault.com](http://schinault.com)